



CEDAR & LOOM



LINENS MADE FOR LASTING MOMENTS

THE LINEN COLLECTION

PRODUCT CATALOG · 2026

[CEDARLOOMCO.COM](https://cedarloomco.com)



OUR STORY

Hi, I'm Briana.

FOUNDER OF CEDAR & LOOM

I created Cedar & Loom because I believe some of the most meaningful moments in life are the ones we never planned.

A weekend dinner party that's equal parts fun and relaxation with a friend. Snacks around the fire while the people you love connect a little longer.

Our linens are made from 100% European flax, a fabric beloved since the 1500s. They're made to be lived in: to soften with every wash, to gather around countless tables, and to hold the stories and memories made along the way.

Our mission is simple: to add beauty to everyday moments, and to remind us to slow down, welcome people in, and savor the light that's right in front of us.

Because these are the memories that stay with us. And that's worth celebrating.

Made for moments that last.

BRIANA · CEDAR & LOOM

THE LINEN

Woven from European flax.

Every Cedar & Loom piece is made from 100% European flax, a fiber that has been gracing tables since the 1500s. It's a fabric with history, and it only gets better with time.

100% EUROPEAN FLAX

Naturally textured, beautifully substantial, and cherished for centuries.

SOFTER WITH EVERY WASH

Made to be lived in. Your linens relax and grow softer the more you use them.

MADE TO GATHER

For weekend dinner parties, fireside snacks, holiday tables, and every unplanned moment in between.

CERTIFIED & TRACEABLE

- 100% European Flax Linen
- Certified European Origin & Traceability
- OEKO-TEX® STANDARD 100

*Linen that softens with every wash,
and only gets better with time.*





THE SHADES

Four shades. One warm table.

● Alabaster

Soft, luminous, and endlessly versatile.

● Terracotta

Warm clay for autumn tables.

● Olive

Deep, grounded, and quietly rich.

● Smoke

Moody, modern, and made for evenings.

Gathered, Here's To..., Stay Awhile, Sip & Savor, and Toast are each available in all four shades. Mix them on one table, or choose one and let it glow.



THE SAYINGS

Five sayings. Every shade.

Each napkin is embroidered with a few words worth setting the table for, stitched in the corner in a soft, handwritten script.

01

Gathered

For the tables that fill up and the friends who stay for seconds. A quiet reminder of why we set the table at all.

02

Here's To...

A toast, stitched into the corner. Made for wine dinners, whiskey nights, and every celebration in between.

03

Stay Awhile

An invitation for the table. Because the best evenings are the ones no one wants to end.

04

Sip & Savor

For slow pours, cheese boards, and the small pleasures worth lingering over.

05

Toast

One word for the moment glasses meet in the middle. Made for birthdays, promotions, and any excuse to raise a glass.

Gathered · Here's To...



01

Gathered

Shown in Alabaster · fringed edge · olive script

Soft alabaster with a fringed edge and deep olive script, set beside a leather ring and a full table. Made for the gatherings that turn into memories.

AVAILABLE IN ALL FOUR SHADES



02

Here's To...

Shown in Smoke · fringed edge · tonal script

Deep, moody smoke with a raw fringed edge and tonal script. Made for late-evening pours, cozy corners, and the toasts you didn't plan on making.

AVAILABLE IN ALL FOUR SHADES

For the tables that fill up, and the toasts that follow.

SHOP ONLINE AT CEDARLOOMCO.COM

Stay Awhile · Sip & Savor



03

Stay Awhile

Shown in Terracotta · stitched hem · tonal script

A rich clay tone with soft tonal script and a stitched hem. Beautiful with leather rings, dark stoneware, and the last of the autumn light.

AVAILABLE IN ALL FOUR SHADES



04

Sip & Savor

Shown in Olive · stitched hem · tonal script

Deep olive with delicate script and a stitched hem. Made for cheese boards, slow pours, and the small pleasures worth lingering over.

AVAILABLE IN ALL FOUR SHADES

For the evenings no one wants to end.

SHOP ONLINE AT CEDARLOOMCO.COM

MADE FOR GIVING

Wrapped. Set. Shared.



Ready to give

Olive, folded and tied with a fringed ribbon.



Ready to gather

Olive, knotted through a brass ring.

Host gifts, housewarmings, wedding and shower favors, holiday tables, and just-because presents. A Cedar & Loom napkin says it for you.

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AT A GLANCE

The line sheet.

100% European Flax Linen · Certified European Origin & Traceability · OEKO-TEX® STANDARD 100

	SAYING	AVAILABLE IN AS SHOWN	
	<i>Gathered</i>		Alabaster · fringed edge
	<i>Here's To...</i>		Smoke · fringed edge
	<i>Stay Awhile</i>		Terracotta · stitched hem
	<i>Sip & Savor</i>		Olive · stitched hem
	<i>Toast</i>		Available in all shades

Shades, left to right: Alabaster, Terracotta, Olive, Smoke.

FOR RETAIL & HOSPITALITY PARTNERS

Stock Cedar & Loom.

Beautiful linens tell a story, and stories sell. We'd love to see Cedar & Loom on your shelves and at your tables. Request our wholesale price list, minimums, and lead times at cedarloomco.com.

A NATURAL FIT FOR

Boutiques · Gift & home shops · Restaurants & hospitality · Wedding & event designers · Tabletop & kitchen stores

WHOLESALE INQUIRIES

cedarloomco.com

Shopping for yourself? The full collection is always available online.



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